



Accountability Report 2021–2022

THRIVING *through*

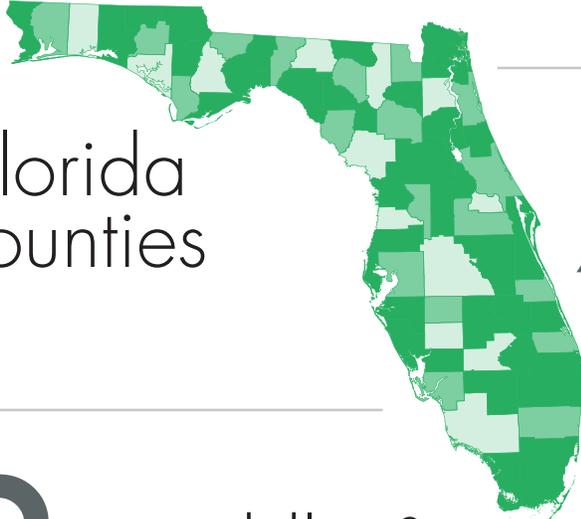


Our Impact Across Florida

providing scholarships, mentors, and hope



67 Florida counties



45 local programs

678 middle & high schools



40 colleges & universities



10,645 mentors



37,870 students since 1995



Take Stock in Children



Take Stock in Children was founded in 1995 as a Florida nonprofit organization by business and community leaders and built as a public-private partnership to break down barriers to opportunity and instill hope in economically disadvantaged youth. The Take Stock multi-year model benefits students by providing support services through a volunteer mentor, a college success coach, and college readiness workshops while mitigating financial barriers to higher education by providing a Florida Prepaid College Foundation Project STARS scholarship. By setting high expectations for their academic future, Take Stock in Children helps students graduate from high school in strong academic standing and prepared for postsecondary success. Since 1995, Take Stock in Children has served over 37,000 low-income, at-risk children throughout Florida. Take Stock in Children's innovative model helps children most often overlooked and underserved through early intervention, selecting students between the 6th and 9th grades to enroll in the program. Participating students must maintain good attendance and grades and sign a contract committing to stay crime-free and drug-free.

Program Model - Continuum of Care

Take Stock achieves success through an innovative multi-year program model of mentorship, accountability, college success, and a college scholarship.



Breaking the Cycle of Generational Poverty

-  **27 Years** of providing Scholarships, Mentors, and Hope
-  **15,000 Students Served Annually**
-  **37,870 Students Served Since 1995**
-  **242,560 Student Service Years Provided** (starting from 6th grade)

Take Stock in College

In 2018, the Take Stock in College initiative was launched. This program is designed to improve the postsecondary completion rate of the 6,500 Take Stock scholars attending Florida's 40 public colleges or universities annually. Take Stock in College takes a holistic approach to tackling the common barriers to certification/degree attainment that economically disadvantaged and first-generation populations regularly face, including academic support, financial aid assistance, and career advisement. The objective of the postsecondary support program is not to duplicate the services already offered to students at their college or university, but to connect students to these existing services and resources to enhance their postsecondary experience and degree attainment. These trusted connections and additional supports are the difference between success and failure for many students.

Take Stock serves approximately 15,000 students each year, combining the Take Stock in Children and Take Stock in College programs. Today, Take Stock is known as one of the nation's preeminent mentoring, college readiness, scholarship, college access and completion direct service organizations.

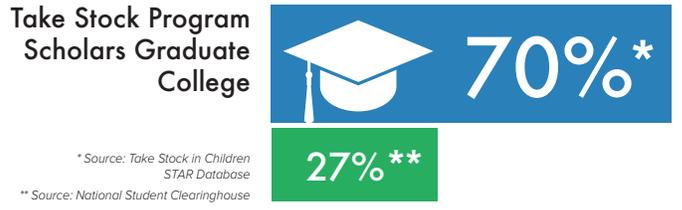
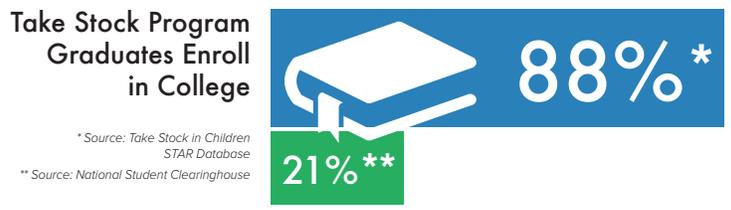
Leading the Way & Thriving Through

The COVID-19 pandemic created additional barriers to academic success, particularly for students from low-income families. In this challenging environment, Take Stock led the way utilizing innovation and technology to provide the highest levels of service in our 27-year history through the expansion of virtual mentoring and college readiness support services. This enabled Take Stock to become more efficient and effective in maintaining high levels of service in response to the impact of school closures, required social distancing, and virtual learning.



Our Results

Take Stock in Children (Blue) Non-Take Stock At-Risk Students (Green)



COVID-19 Special Analysis

The "COVID-19 Special Analysis" report from the National Student Clearinghouse found that low-income students experienced an enrollment decline of 11%. In comparison, graduates of the Take Stock program experienced only an 8% decline in college enrollment. Further reporting using National Student Clearinghouse data indicated there was no decline in college graduation rates for those students being targeted for support services as part of our postsecondary degree attainment Take Stock in College program compared to pre-COVID performance.



8,500
middle / high school students served annually in our 6-12th grade mentoring, college readiness, and scholarship Take Stock in Children program.



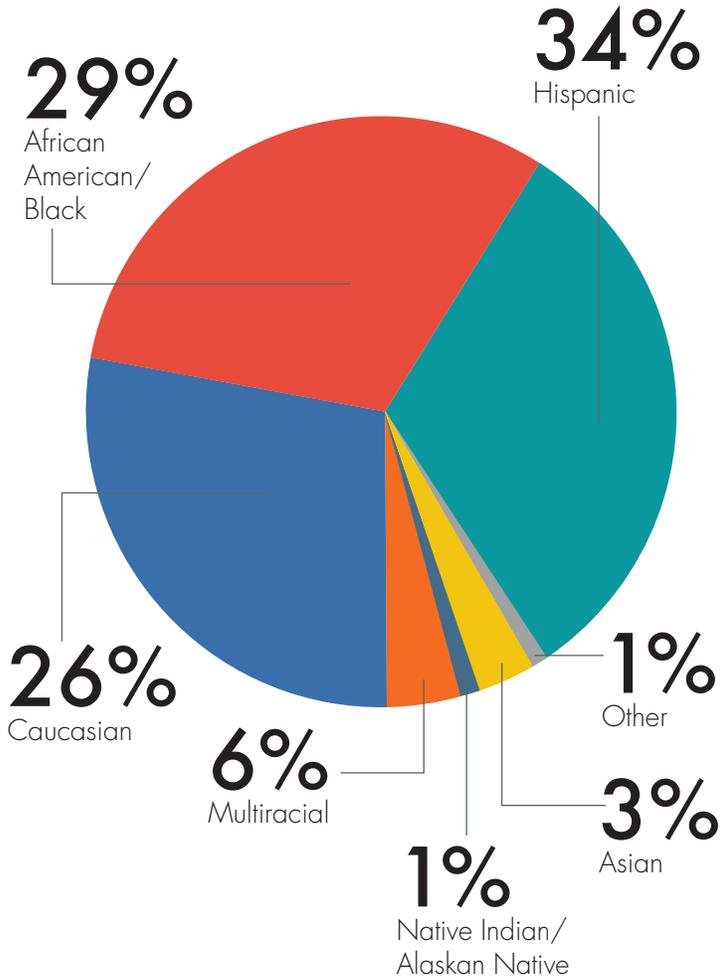
6,500
college scholars served annually in our postsecondary degree attainment Take Stock in College program.



15,000

The Take Stock in Children organization and network serves approximately 15,000 student scholars annually.

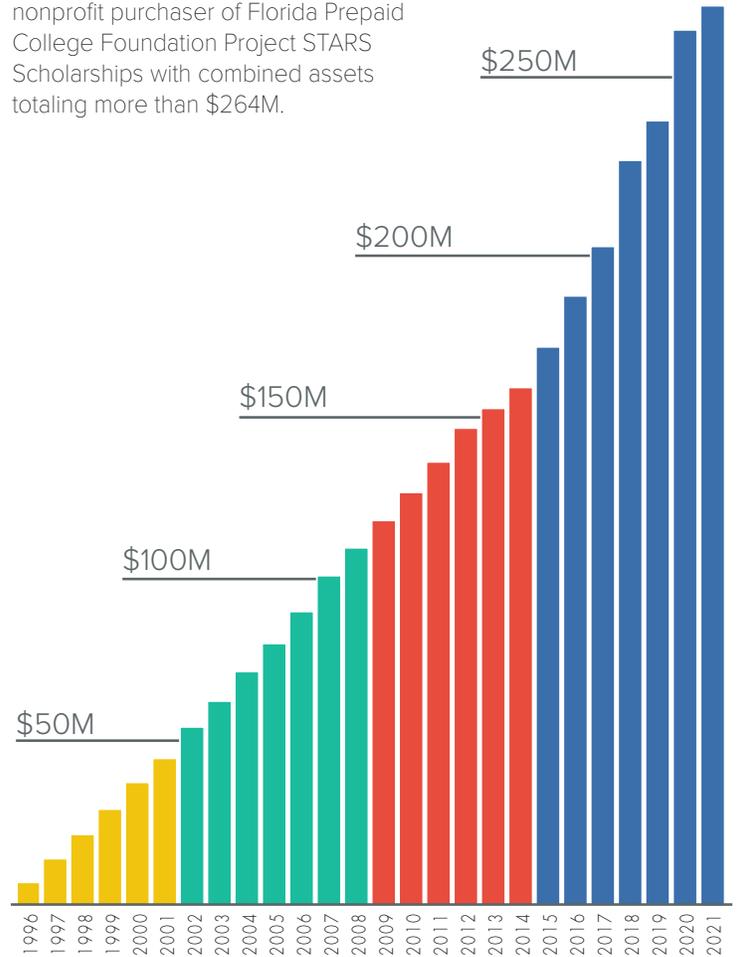
Scholar Demographics



Data Source: Take Stock in Children STAR Database

Scholarship Acquisition

The Take Stock in Children network is the largest nonprofit purchaser of Florida Prepaid College Foundation Project STARS Scholarships with combined assets totaling more than \$264M.



Cumulative since 1995. Percent growth represents average yearly increases.

Source: Florida Prepaid

Investing in Innovation

THE TAKE STOCK APP

The Take Stock App, launched in 2020, was created by a Take Stock mentor and military veteran to enhance and modernize the mentoring experience. With the Take Stock App, virtual mentoring expands opportunities to professionals, snowbirds, and multi-generational mentors, allowing mentoring to occur from anywhere worldwide at commonly convenient times.



Take Stock App Allows Mentors / Mentees to:

- Schedule a virtual mentoring session.
- Video or text chat in a secured and monitored environment with built-in security and supervision (based on keyword alerts from the National Center for Missing & Exploited Children).
- Log a mentoring session to help standardize session reporting for the Florida Department of Education, creating efficiency for our Take Stock in Children mentors.
- Access the Take Stock in Children Mentoring Toolkit and other resources used during mentoring sessions.
- Access to student mental health and wellness workshops and other student support services.

INTRODUCING SUNNY, AI CHATBOT

Take Stock in College has secured a state-of-the-art artificial intelligence chatbot, Sunny. Sunny will directly impact the 6,500 economically disadvantaged, underrepresented collegiate scholars, in the Take Stock in College program. The AI chatbot will build a knowledge base over time to deploy specific enrollment, advisement, and student success initiatives specific to each scholar's school of attendance within the 40 public colleges and universities across Florida.



Sunny Provides:

- An increase in student engagement and establishes high-touch student services while allowing the team to scale efforts.
- Personalized interactions and suggestions for the 6,500 Take Stock in College students attending a Florida public college or university.
- Check-ins with students to learn in real-time about challenges hindering their educational success and then connecting them with needed resources.
- A way to use data to identify and provide tailored services to postsecondary students to help them achieve certification/degree attainment for success in college, career, and life.

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